

ABSTRACT

The present invention is directed to a method of unilevel marketing and distribution. A distributor receives personal information regarding a referred customer from
5 a sales representative over a world wide computer network. The distributor incorporates the personal information into promotional material for the referred customer. The materials are distributed directly to the referred customer from a centralized distributor. When the customer places an order for goods, the distributor receives the order which includes a means for identifying the sales representative who made the reference. The sales
10 representative is then credited with the sale.

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